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Luxma Launches 2004 Ultra Thin LCD Product Showcase

Industry, CA – Lux Mobil Technology, Inc, a leading manufacturer of mobile entertainment systems, has launched its 2004 Ultra Thin headrest/Visor Monitor Product Series. Broken up into two sections, these two 7” wide screen covers Luxma's entire 2004 headrest/visor monitor line, new technologies, Brand new high performance TFT monitors, IR transmitter built in and Ultra thin 1” in thickness.

The highlight of this year's LCD is designed for installation friendly, The LSM-7021IR, visor monitor offers a stunning 400 cd/m² (nits) of brightness 1440 x 234 resolution. Built-in IR transmitter; the front passenger can enjoy a movie and not worry of distracting the driver while still being entertained.

"This new TFT LCD Visor serves two purposes," said Jim Huang, Luxma's Sales Manager. "Not only can the Visor be used for show demo cars, but it can also be used as a cool selling tool on the sales floor by offering the quality, performance and installation friendly feature. It's really the BIG bang for the buck for 2004"

The new DVD began shipping on May 15, 2004 to Luxma's authorized dealer network. The DVD can be played using any mobile DVD player, as well as Luxma's LDVD-802 and the LDVD-802TV player.

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